



WEEKDAY

by PROVENANCE VINEYARDS

PINOT GRIGIO 2023 • CALIFORNIA

WINE PROFILE

This light-bodied wine offers aromas of honeydew and apple with a palate rich with flavors of white peach and slight citrus. Finishes dry with a soft texture.

WINEMAKING

Harvest occurs on the early side, when the grape's sugar content is low to keep alcohol volumes down during fermentation. Fermented in stainless steel tanks for maximum fruit expression .

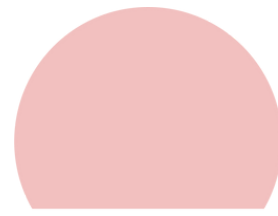
KEY SELLING POINTS

- made with organic grapes
- zero sugar
- 80 calories
- 9% alcohol by volume
- Produced by Provenance Vineyards



sustainably crafted • gluten free • vegan friendly

www.DrinkWeekday.com



W E E K D A Y

SIP WITHOUT SACRIFICE

Enjoy your Weekday unwind without feeling the tradeoffs tomorrow. Weekday Wines offers wine with organic grapes, naturally reduced alcohol, low calories and zero sugar to give you everything you want and less of what you don't.

Full taste, no compromises.

CRAFTED ORGANICALLY & SUSTAINABLY



At Weekday, we are committed to a culture of sustainability. In our wines, each step of the journey from grape to glass is crafted sustainably to celebrate the beautiful world we all share. Provenance Vineyards is committed to the Certified Organic & Sustainable Farming practices and we enact this commitment by seeking strategic relationships with vineyards and wineries that implement the non-profit trade organization's Code of Sustainable Winegrowing Practices.



Furthermore, we transitioned our facility to 100% Solar Power in 2022. Our panels provide 100% renewable energy to our winery and winemaking equipment.

Along with our sustainably farmed grape-growing partners, we ensure that our packaging helps us to meet our eco-friendly goals. We print our labels on FSC® Certified, 100% post-consumer waste content paper stock & use eco-friendly glass bottles – not only are the bottles made from 35% post-consumer recycled glass, but they are also one of the lightest weight bottles in the nation, effectively using less glass per bottle.



produced by ...

PROVENANCE VINEYARDS

Provenance Vineyards was founded in 1999 and has developed a reputation as an iconic Napa Valley brand creating fine wines of consistent quality. Looking ahead, the family's mission is to continue to produce well-appointed, approachable wines with the release of Weekday.